



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174776
Inv Date 10/28/2012
Terms Net 30
Contract 48883
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:25:03PM

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 2202 ADD (28262)
Acct Types Local/Political Candidate Agency
Est/Headline 2202 AJ
Demo
Revision
Comments

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:30AM- 6:00AM	Per week (1), We, Th, Fr	10/26/12 5:58AM (Fr)	00:30	7 News Today In New England	OFA12Z159H	\$500.00	
2.0	SPOT	6:00AM- 6:30AM	Per week (2), We, Th, Fr	10/25/12 6:27AM (Th)	00:30	7 News Today In New England	OFA12Z159H	\$1700.00	
2.0	SPOT	6:00AM- 6:30AM	Per week (2), We, Th, Fr	10/26/12 6:28AM (Fr)	00:30	7 News Today In New England	OFA12Z159H	\$1700.00	
3.0	SPOT	6:30AM- 7:00AM	Per week (2), We, Th, Fr	10/24/12 6:44AM (We)	00:30	7 News Today In New England	OFA12Z159H	\$1700.00	
3.0	SPOT	6:30AM- 7:00AM	Per week (2), We, Th, Fr	10/25/12 6:42AM (Th)	00:30	7 News Today In New England	OFA12Z159H	\$1700.00	
4.0	SPOT	7:00AM- 8:00AM	Day, W-1, Th-1, F-1	10/24/12 7:28AM (We)	00:30	Today Show	OFA12G170H	\$2300.00	
4.0	SPOT	7:00AM- 8:00AM	Day, W-1, Th-1, F-1	10/25/12 7:21AM (Th)	00:30	Today Show	OFA12G170H	\$2300.00	
4.0	SPOT	7:00AM- 8:00AM	Day, W-1, Th-1, F-1	10/26/12 7:59AM (Fr)	00:30	Today Show	OFA12Z159H	\$2300.00	
5.0	SPOT	8:00AM- 9:00AM	Day, W-1, Th-1, F-1	10/24/12 7:59AM (We)	00:30	Today Show	OFA12Z159H	\$2300.00	
5.0	SPOT	8:00AM- 9:00AM	Day, W-1, Th-1, F-1	10/25/12 8:29AM (Th)	00:30	Today Show	OFA12Z159H	\$2300.00	
5.0	SPOT	8:00AM- 9:00AM	Day, W-1, Th-1, F-1	10/26/12 8:30AM (Fr)	00:30	Today Show	OFA12G170H	\$2300.00	
6.0	SPOT	9:00AM- 9:30AM	Per week (2), We, Th, Fr	10/24/12 9:28AM (We)	00:30	7 News Today In New England 9-10A	OFA12Z159H	\$1000.00	
6.0	SPOT	9:00AM- 9:30AM	Per week (2), We, Th, Fr	10/25/12 9:21AM (Th)	00:30	7 News Today In New England 9-10A	OFA12G150H	\$1000.00	
7.0	SPOT	9:30AM-10:00AM	Per week (2), We, Th, Fr	10/25/12 9:52AM (Th)	00:30	7 News Today In New England 9-10A	OFA12G170H	\$1000.00	
7.0	SPOT	9:30AM-10:00AM	Per week (2), We, Th, Fr	10/26/12 9:59AM (Fr)	00:30	7 News Today In New England 9-10A	OFA12Z159H	\$1000.00	
8.0	SPOT	10:00AM-11:00AM	Per week (2), We, Th, Fr	10/25/12 10:58AM (Th)	00:30	Today Show	OFA12G150H	\$850.00	
8.0	SPOT	10:00AM-11:00AM	Per week (2), We, Th, Fr	10/26/12 10:56AM (Fr)	00:30	Today Show	OFA12G170H	\$850.00	
9.0	SPOT	11:00AM-12:00PM	Per week (1), We, Th, Fr	10/26/12 11:59AM (Fr)	00:30	TODAY SHOW III (hour 4)	OFA12Z159H	\$850.00	
10.0	SPOT			10/26/12			1 preempt @\$1000.00	\$0.00	Special Report
11.0	SPOT	1:00PM- 2:00PM	Per week (1), We, Th, Fr	10/26/12 1:46PM (Fr)	00:30	Days of our Lives	OFA12Z159H	\$900.00	
12.0	SPOT	2:00PM- 3:00PM	Per week (2), We, Th, Fr	10/25/12 2:41PM (Th)	00:30	DOCTORS Episode: 5051	OFA12Z159H	\$600.00	
12.0	SPOT	2:00PM- 3:00PM	Per week (2), We, Th, Fr	10/26/12 2:59PM (Fr)	00:30	DOCTORS Episode: 5041	OFA12G170H	\$600.00	
13.0	SPOT	3:00PM- 3:30PM	Per week (2), We, Th, Fr	10/25/12 3:23PM (Th)	00:30	Family Feud Episode: 12074	OFA12Z159H	\$600.00	
13.0	SPOT	3:00PM- 3:30PM	Per week (2), We, Th, Fr	10/26/12 3:23PM (Fr)	00:30	Family Feud Episode: 12075	OFA12G150H	\$600.00	
14.0	SPOT	3:30PM- 4:00PM	Per week (2), We, Th, Fr	10/24/12 3:57PM (We)	00:30	Family Feud Episode: 12069	OFA12Z159H	\$600.00	
14.0	SPOT	3:30PM- 4:00PM	Per week (2), We, Th, Fr	10/25/12 3:39PM (Th)	00:30	Family Feud Episode: 12070	OFA12Z159H	\$600.00	
15.0	SPOT	4:30PM- 5:00PM	Per week (2), We, Th, Fr	10/25/12 4:42PM (Th)	00:30	7 News at 4	OFA12Z159H	\$1500.00	
15.0	SPOT	4:30PM- 5:00PM	Per week (2), We, Th, Fr	10/26/12 4:57PM (Fr)	00:30	7 News at 4	OFA12Z159H	\$1500.00	
16.0	SPOT	6:00PM- 6:30PM	Per week (2), We, Th, Fr	10/25/12 6:26PM (Th)	00:30	7 News at 6	OFA12Z159H	\$2500.00	
16.0	SPOT	6:00PM- 6:30PM	Per week (2), We, Th, Fr	10/26/12 6:29PM (Fr)	00:30	7 News at 6	OFA12Z159H	\$2500.00	
17.0	SPOT	7:00PM- 7:30PM	Per week (4), We, Th, Fr	10/25/12 7:11PM (Th)	00:30	Access Hollywood Episode: 4209	OFA12G150H	\$2200.00	
17.0	SPOT	7:00PM- 7:30PM	Per week (4), We, Th, Fr	10/25/12 7:25PM (Th)	00:30	Access Hollywood Episode: 4209	OFA12Z159H	\$2200.00	
17.0	SPOT	7:00PM- 7:30PM	Per week (4), We, Th, Fr	10/26/12 7:11PM (Fr)	00:30	Access Hollywood Episode: 4210	OFA12Z159H	\$2200.00	
17.0	SPOT	7:00PM- 7:30PM	Per week (4), We, Th, Fr	10/26/12 7:29PM (Fr)	00:30	Access Hollywood Episode: 4210	OFA12Z159H	\$2200.00	
20.0	SPOT	7:30PM- 8:00PM	Day, W-1, Th-1, F-1	10/24/12 7:55PM (We)	00:30	EXTRA Episode: 19045	OFA12G150H	\$2400.00	
20.0	SPOT	7:30PM- 8:00PM	Day, W-1, Th-1, F-1	10/25/12 7:49PM (Th)	00:30	EXTRA Episode: 19046	OFA12Z159H	\$2400.00	
20.0	SPOT	7:30PM- 8:00PM	Day, W-1, Th-1, F-1	10/26/12 7:50PM (Fr)	00:30	EXTRA Episode: 19047	OFA12G150H	\$2400.00	
21.0	SPOT	11:00PM-11:35PM	Day, W-1, Th-1, F-1	10/24/12 11:14PM (We)	00:30	7 News at 11 PM	OFA12Z159H	\$3000.00	
21.0	SPOT	11:00PM-11:35PM	Day, W-1, Th-1, F-1	10/25/12 11:25PM (Th)	00:30	7 News at 11 PM	OFA12Z159H	\$3000.00	



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Agency
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Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174776
Inv Date 10/28/2012
Terms Net 30
Contract 48883
Bill Type Standard
Period 10/1/2012 - 10/28/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 2202 ADD (28262)
Acct Types Local/Political Candidate Agency
Est/Headline 2202 A/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:25:03PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
21.0	SPOT	11:00PM-11:35PM	Day, W-1, Th-1, F-1	10/26/12 11:25PM (Fr)	00:30	7 News at 11 PM	OFA12Z159H	\$3000.00	
22.0	SPOT	11:35PM-12:35AM	Day, W-1, Th-1, F-1	10/24/12 12:07AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12Z159H	\$1600.00	
22.0	SPOT	11:35PM-12:35AM	Day, W-1, Th-1, F-1	10/25/12 12:30AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12G150H	\$1600.00	
22.0	SPOT	11:35PM-12:35AM	Day, W-1, Th-1, F-1	10/26/12 12:32AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12Z159H	\$1600.00	
23.0	SPOT	12:37AM-LATE NIGH	Day, W-1, Th-1, F-1	10/24/12 1:34AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	OFA12G170H	\$1000.00	
23.0	SPOT	12:37AM-LATE NIGH	Day, W-1, Th-1, F-1	10/25/12 1:29AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	OFA12G170H	\$1000.00	
23.0	SPOT	12:37AM-LATE NIGH	Day, W-1, Th-1, F-1	10/26/12 1:31AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	OFA12Z159H	\$1000.00	
24.0	SPOT	1:36AM-Last Call wit	Day, W-1, Th-1, F-1	10/24/12 2:04AM (We)	00:30	Last Call with Carson Daly	OFA12Z159H	\$500.00	
24.0	SPOT	1:36AM-Last Call wit	Day, W-1, Th-1, F-1	10/25/12 1:59AM (Th)	00:30	Last Call with Carson Daly	OFA12G170H	\$500.00	
24.0	SPOT	1:36AM-Last Call wit	Day, W-1, Th-1, F-1	10/26/12 2:04AM (Fr)	00:30	Last Call with Carson Daly	OFA12G170H	\$500.00	
25.0	SPOT	9:00PM-GRIMM	Day, F-1	10/26/12 9:36PM (Fr)	00:30	GRIMM	OFA12G150H	\$5000.00	
26.0	SPOT	5:58AM-7 News Tod	Day, Sa-2	10/27/12 6:16AM (Sa)	00:30	7 News Today in New England	OFA12Z159H	\$500.00	
26.0	SPOT	5:58AM-7 News Tod	Day, Sa-2	10/27/12 6:41AM (Sa)	00:30	7 News Today in New England	OFA12Z159H	\$500.00	
27.0	SPOT	7:00AM- 8:00AM	Day, Sa-1	10/27/12 7:24AM (Sa)	00:30	Today Show Weekend	OFA12G170H	\$1250.00	
28.0	SPOT	8:00AM- 9:00AM	Day, Sa-1	10/27/12 8:23AM (Sa)	00:30	Today Show Weekend	OFA12Z159H	\$1250.00	
29.0	SPOT	10:00AM-11:00AM	Day, Sa-1	10/27/12 10:48AM (Sa)	00:30	7 News Today in New England-Sat	OFA12Z159H	\$1400.00	
30.0	SPOT	7:00PM-Access Holly	Day, Sa-2	10/27/12 7:16PM (Sa)	00:30	Access Hollywood Sat Episode: W842	OFA12G150H	\$800.00	
30.0	SPOT	7:00PM-Access Holly	Day, Sa-2	10/27/12 7:25PM (Sa)	00:30	Access Hollywood Sat Episode: W842	OFA12Z159H	\$800.00	
31.0	SPOT	7:57AM-TODAY SHO	Day, Su-1	10/28/12 7:59AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12G170H	\$1400.00	
32.0	SPOT	9:00AM-7 News Tod	Day, Su-1	10/28/12 10:22AM (Su)	00:30	7 News Today in New England-Sun	OFA12Z159H	\$1400.00	
33.0	SPOT	10:27AM-Meet the Pr	Day, Su-1	10/28/12 11:29AM (Su)	00:30	Meet the Press	OFA12Z159H	\$2500.00	
34.0	SPOT	6:00PM-7 News at 6	Day, Su-2	10/28/12 6:14PM (Su)	00:30	7 News at 6	OFA12Z159H	\$2500.00	
34.0	SPOT	6:00PM-7 News at 6	Day, Su-2	10/28/12 6:25PM (Su)	00:30	7 News at 6	OFA12G150H	\$2500.00	
35.0	SPOT	10:00PM-DATELINE	Day, F-1	10/26/12 10:31PM (Fr)	00:30	DATELINE	OFA12Z159H	\$8500.00	
37.0	SPOT	9:00PM-10:00PM	Day, Th-1	10/25/12 9:21PM (Th)	00:30	The Office	OFA12Z159H	\$10000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$114,750.00	Total Spots	63
Commission	(\$17,212.50)		
Net Total	\$97,537.50		